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**Standard Textile's Hospitality Division in Partnership with SK Textile
Reveals Innovative Solution for Updating the Style of Guest Beds**
~Circa™ Modular Bedding System wedes design and functionality~

New York – November 12, 2012 – Standard Textile's Hospitality Division in Partnership with SK Textile will reveal its exciting new Circa™ Modular Bedding System at the International Hotel, Motel & Restaurant Show (IH/M&RS) and the Boutique Design (BDNY) shows in New York. The product will be on display in the Standard Textile booth #2702 at IH/M&RS, and at the SK Textile booth #4634 at BDNY.

The patent-pending Circa Modular Bedding System provides an innovative solution for updating the style of guest rooms. As an alternative to the bed skirt, Circa provides a fresh modern style.

"We wanted to provide hotels a unique design solution for updating guest rooms while addressing issues associated with the traditional bed skirt such as slippage and accidental tucking," said Kim Heiman, President of SK Textile.

Circa features two upholstered side panels, a foot panel, and two corner inserts that attach easily to existing bed frames to provide the illusion of a platform. With clean lines and refined details, Circa gives traditional guest rooms a modern sensibility.

Circa is available in two styles: Circa and Circa Plus which includes a two-inch top board for a tailored look. Panels can be manufactured with a straight or arched edge. "We also offer three rich fabric options and one faux leather, each available in a variety of colors," adds Heiman. "And as design schemes change, Circa panels can be reupholstered."

Greg Eubanks, Vice President of Hospitality Sales & Marketing for Standard Textile sees housekeepers also benefiting from the Circa design. "Circa eliminates the need to lift heavy mattresses to tuck sheets and blankets. Housekeepers can simply tuck sheets and blankets behind the Circa panels without any lifting."

Circa offers hotels an affordable way to update guest rooms without investing in expensive furniture.

About SK Textile

For over two decades, SK Textile (www.sktextile.com) has developed a reputation for skilled craftsmanship, personal customer service, on-time delivery, and competitive pricing. The company fabricates custom window treatments and bedding, serving customers in the hospitality market. SK Textile is a Certified Women's Business Enterprise.

About Standard Textile

Founded in 1940, Standard Textile (www.standardtextile.com) has developed a culture of innovation, quality, and service. With more than 70 patents, its products are engineered to deliver durability, longevity, and value. A vertically integrated company, Standard Textile is a global provider of total solutions in the institutional textiles and apparel markets. Leveraging textile design, manufacturing, and laundry expertise, and its global infrastructure, this company serves customers in the healthcare, hospitality, decorative products and industrial laundry markets worldwide.