# **EuroClassique**®













### Centium Core Technology®

is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.

## Room Ready For You® laundered with Tide

Room Ready For You® laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.



OneSTEP® products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.

## **LEGENDARY BEAUTY IN** UNMISTAKABLE LUXURY.

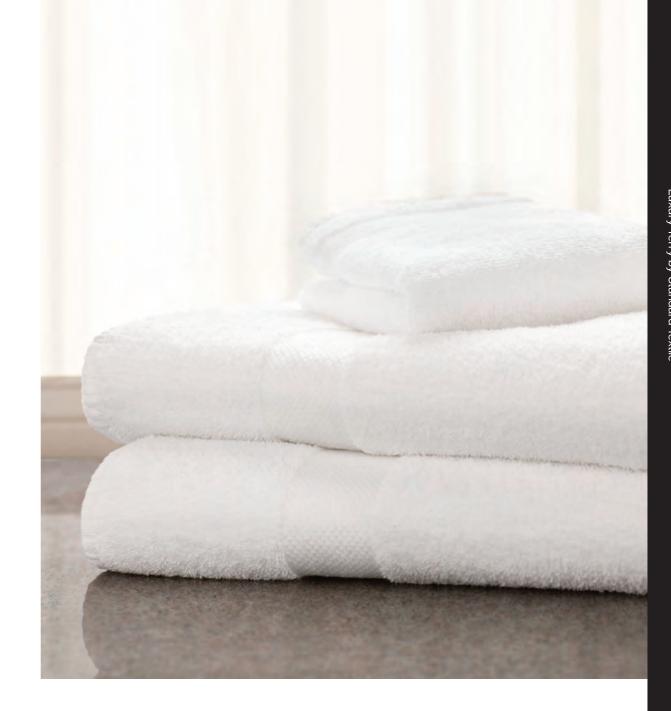
#### THE ART AND SCIENCE OF PRESTIGE

For many hoteliers, nothing but the prestige of 100% cotton bath sheets and towels will do for their guests. Terry woven from the finest, richest long-staple and ring-spun combed cotton. Others desire a luxurious towel that will also endure continuous washings. Standard Textile's designers and engineers have created EuroClassique® -a towel offering exceptional cotton thickness and depth plus strength and durability.

## **CREATING BEAUTY BUILDING COMFORT**

EuroClassique® towels feature the comfort and hand of premium 100% cotton loops and a timeless dobby border. Standard Textile's patented Centium Core Technology® surrounds a lightweight yet strong multifilament polyester weft with a mass of pure cotton loops distributed into a loftier pile, creating a more durable towel. Made of 80% ring-spun combed cotton/20% Centium Core Technology® microfilament polyester, EuroClassique® towels demonstrate a statement of uncompromising quality.

To learn more about Standard Textile's EuroClassique® terry, or to contact a dedicated hospitality consultant, please visit standardtextile.com or call 1.800.323.5246.









1.800.323.5246 STANDARDTEXTILE.COM