

Luxury Stripe®



Luxury Stripe®
Luxury Terry by Standard Textile

STANDARD
TEXTILE est. 1940



Centium Core Technology®

Centium Core Technology® is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.

Room Ready For You® laundered with

Room Ready For You® laundered with **Tide®** products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.

OneSTEP®

OneSTEP® products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.

DISTINCTIVE STYLE WITH INNER STRENGTH.

A LESSON IN THE FINE ART OF PLEASURE

To use a **Luxury Stripe®** towel is to know what it's like to be pampered. Standard Textile has served the most prestigious hotels in Europe and the Americas for over seventy years. The **Luxury Stripe®** towel is the company's artistic expression of five-star quality with a distinctive sculptured stripe design and dobby border—plus the lush, seductive hand of ultra-premium, long-staple, ring-spun combed cotton.

SURROUNDED BY SOFTNESS

Within **Luxury Stripe®** lies a paradox: it seems softer than any cotton towel you've ever touched, deeper yet unexpectedly light. But there's a secret. Standard Textile's patented **Centium Core Technology®** weaves 100% premium cotton around an exceptionally light, exceptionally strong micro-filament core, redistributing the mass of cotton to the loops of the towel. The result is a deeper but lighter towel with unprecedented durability. When laundered, a **Luxury Stripe®** towel can teach you why the finest quality may also be the longest lasting.

To learn more about Standard Textile's **Luxury Stripe®** terry, or to contact a dedicated hospitality consultant, please visit standardtextile.com or call 1.800.323.5246.





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