

Paragon™ Cotton



Paragon™ Cotton
Luxury Sheeting by Standard Textile

STANDARD
TEXTILE est. 1940



The Better Cotton Initiative aims to create long-term change. The Better Cotton Standard System is a holistic approach to sustainable cotton production which covers all three pillars of sustainability: environmental, social, and economic. The Better Cotton Initiative exists to make global cotton production better by reducing stress on the environment and improving the livelihoods and welfare of farming communities.



OneSTEP® products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification makes sorting a snap, while balanced hems and center lock labels allow for simplified bed make-up.

THE BEST COTTON SHEET YOU'VE EVER FELT. MADE IN THE BEST POSSIBLE WAY.

THE FUTURE OF COMFORT.

Paragon™ Cotton sheeting offers unparalleled guest comfort. 100% ring-spun combed cotton with a true sateen weave for a softer touch. Our proprietary moisture wicking technology provides an incomparably comfortable sleep experience. Paragon™ Cotton is the future of guest comfort.

THE FUTURE OF COTTON.

Paragon™ Cotton sheeting is made from environmentally friendly, responsibly sourced, 100% BCI certified cotton. Paragon™ Cotton sheets and pillowcases are compression treated to minimize shrinkage—as much as 50% less shrinkage than conventional 100% cotton products. Paragon™ Cotton is the future of 100% cotton sheeting.

To learn more about Standard Textile's Paragon™ Cotton Sheeting, or to contact a dedicated hospitality consultant, please visit standardtextile.com or call 1.800.323.5246.





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