

TNL

TODD AVERY LENAHAN
FOR STANDARD TEXTILE

CONCERTO



STANDARD
TEXTILE est. 1940



LUXURY & DURABILITY

Luxury is the most perfect expression of an idea. It is an enticing pleasure not because it is fleeting but because it is lasting. It exists wholly in the realm of the senses. Luxury indulges the skin, feeds the eyes, whispers in the ear, tastes sublime and floats on the scent of a life well lived. But luxury indulges the sixth sense most of all, for it is the embodiment of excellence and the promise of tomorrow. Because the most satisfying of all pleasures is **Luxury that Endures™**.



 **Centium Core
Technology®**

Centium Core Technology® is patented. It's unlike anything else on the market today. And it's the secret to textiles for the bed and bath that last longer and feel better to your guests. We wrap 100% ring spun cotton around our multifilament core, for the best on-the-body feel...and on-the-books performance.

 **Real Green™**

Real Green™ products incorporate innovative processing, production and performance attributes that move Standard Textile and our customers forward on our path to sustainable solutions.

 **OneSTEP®**

OneSTEP® products provide both laundry and housekeeping professionals with One Solution To Enhance Productivity. EZ ID® size identification makes sorting a snap, while balanced hems and center lock labels allow for simplified bed make-up.

At last...

Luxury that Endures™



"I have always believed that luxury is having what comforts and pleases you without having to ask for it. That's why we have created a family of textiles for the bed and bath that offer the comforts and beauty of home, yet deliver the performance that hotels require."

- Todd-Avery Lenahan, designer



- + unsurpassed durability
- + extended product service life
- + crease-resistant finish
- + superior cost management



Performance that
PLEASES

To learn more about Standard Textile's
Concerto collection, visit standardtextile.com
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