



## VALUE ENGINEERING IN A BLENDED TOWEL.





### **CLASSIC CAM**

Traditional design at a great price. The hard-working Classic Cam combines the durability of an 86% cotton/14% polyester core with the softness of 100% ring-spun cotton loops, secured with a fast selvage. Decorative cam borders complete the classic look, and an 86% cotton/14% polyester core provides additional strength.

#### VALUE ENGINEERED INTO EVERY TOWEL

Standard Textile's entire Classic line uses 100% longstaple ring-spun cotton loops, adding considerable strength over open-end yarn construction. Fast selvages secure the fabric, preventing detached hems and fraying. The result is Classic terry that stands up to industrial laundering. Plus, Standard Textile's Classic terry arrives pre-laundered, ready to use right out of the box, eliminating up-front processing costs. Classic terry delivers all of these cost savings at a budget price. That's Value Engineering! Room Ready For You® laundered with Tide

#### Room Ready For You®

laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.

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OneSTEP® products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths. CLASSIC CAM Classic Terry by Standard Textile

For more information about Classic Cam terry, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.