

# EuroClassique®



**EuroClassique®**  
Luxury Terry by Standard Textile

**STANDARD**  
TEXTILE est. 1940



### Centium Core Technology®

**Centium Core Technology®** is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.

### **Room Ready For You®** laundered with

**Room Ready For You®** laundered with **Tide®** products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.

### OneSTEP®

**OneSTEP®** products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.

## LEGENDARY BEAUTY IN UNMISTAKABLE LUXURY.

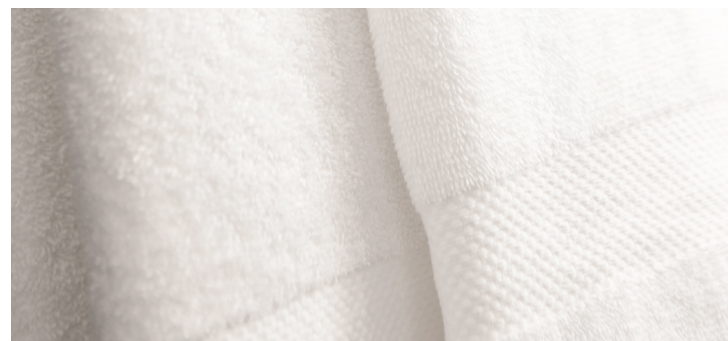
### THE ART AND SCIENCE OF PRESTIGE

For many hoteliers, nothing but the prestige of 100% cotton bath sheets and towels will do for their guests. Terry woven from the finest, richest long-staple and ring-spun combed cotton. Others desire a luxurious towel that will also endure continuous washings. Standard Textile's designers and engineers have created EuroClassique® —a towel offering exceptional cotton thickness and depth plus strength and durability.

### CREATING BEAUTY BUILDING COMFORT

EuroClassique® towels feature the comfort and hand of premium 100% cotton loops and a timeless dobby border. Standard Textile's patented Centium Core Technology® surrounds a lightweight yet strong multifilament polyester weft with a mass of pure cotton loops distributed into a loftier pile, creating a more durable towel. Made of 80% ring-spun combed cotton/20% Centium Core Technology® microfilament polyester, EuroClassique® towels demonstrate a statement of uncompromising quality.

To learn more about Standard Textile's EuroClassique® terry, or to contact a dedicated hospitality consultant, please visit [standardtextile.com](http://standardtextile.com) or call 1.800.323.5246.



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