

EUROSOFT®



EUROSOFT®
Performance Terry by Standard Textile

STANDARD
TEXTILE est. 1940

PERFORMANCE AT A LOWER COST.



ENGINEERED FOR LONG LIFE

EuroSoft® towels feature long-staple, ring-spun combed cotton loops that surround a durable core of 86% cotton and 14% polyester, secured with a high-density, multilayer fast selvage. The result is exceptional durability with a smooth, absorbent touch. Attractive cam borders complete EuroSoft®'s quality craftsmanship.

LONG LIFE MEANS LOWER COSTS

EuroSoft® towels are engineered for performance and will stand up wash after wash, giving you long-lasting service. A longer service life means lower cost-per-use and lower replacement costs. Plus, your EuroSoft® towels arrive Room Ready For You® laundered with Tide® and are clean, fresh, and ready to use right out of the box, saving you the time, labor, and costs of up-front processing.

For more information about EuroSoft® terry, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.

Room Ready For You® laundered with Tide®

Room Ready For You® laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.

OneSTEP®

OneSTEP® products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.