GRADIENT™

STANDARD
TEXTILE est. 1940

Centium Core Technology®

Centium Core Technology® is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.

Room Ready For You® laundered with *Tide*

Room Ready For You® laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.

OneSTEP®

OneSTEP® products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.

TARGETED WEIGHT FOR BETTER PERFORMANCE.

DEFINITIVE DESIGN

To the untrained eye, Gradient™ looks like a traditionally woven towel. However, Gradient™ is anything but traditional. Gradient™ terry features the Comfort Experience Zone™—a strategically balanced design with the highest pile in the center to provide an exceptional guest experience at a lower product weight, providing a targeted drying experience and reducing operational costs.

SIGNIFICANT SAVINGS

Gradient™ is designed to provide a targeted drying experience and engineered to reduce ongoing processing costs. Save immediately by selecting Gradient™, which is delivered Room Ready For You® laundered with Tide®. Continue to achieve savings without compromising quality through reduced weight and exceptional strength provided by Standard Textile's patented Centium Core Technology®.

To learn more about Standard Textile's Gradient™ terry, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.

CENTIUM CORE
TECHNOLOGY®

ROOM READY FOR
YOU® LAUNDERED
WITH TIDE®

ONE STEP®

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