



Dive in!



Pool Ready

These towels can go from the box to the pool party!

Many of our pool towels (excluding Cabana Stripe) arrive Room Ready For You® laundered with Tide® to save our customers the time, labor, and costs associated with up-front processing.



Longer Life

We offer you confidence in quality products that last.

Each of our towels are rigorously lab-tested to withstand harsh chemicals encountered at the pool and in the laundry, ensuring a longer lifetime of use.



Enduring Style

We've designed our pool towels to outlast printed stripes and lot-dyed towels.

Yarn-dyed color adds enduring style. Each yarn in Standard Textile's colorful set is dyed before being woven into the towel so that its vibrancy will not get lost in the wash.



