

## Frank Kerley Appointed Vice President of Textile Division at Standard Textile

CINCINNATI, OH (June 26, 2025) – Standard Textile Co., Inc., a global leader in healthcare and hospitality textiles, has appointed **Frank Kerley** as Vice President of its Textile Division, effective July 1, 2025. In this role, Kerley will lead one of the company's core businesses, with oversight of strategic direction, growth initiatives, and operational performance across its Healthcare and Hospitality textile markets.

Kerley brings deep industry experience and a proven track record of success. Since rejoining Standard Textile in 2023 as Vice President of Business Development, he has played a key role in expanding high-impact product categories including surgical textiles, Scrubin® uniform solutions, and clinical performance solutions. He provided executive guidance to Standard Textile's Consultative Services group, which partners with healthcare providers to improve efficiency and outcomes through data-driven linen program and process optimization. In addition, Kerley helped modernize the company's sales education strategy, introducing updated curricula and digital learning tools.



Kerley's career with Standard Textile began in sales and sales leadership before he was promoted to Vice President of Integrated Services, where he oversaw several key corporate functions. Prior to his return, he spent 25 years at United Audit Systems, where he served as Executive Vice President and led the development and commercialization of technologically enabled services in the healthcare revenue cycle industry.

"Frank has made a meaningful impact since returning to Standard Textile," said Alex Heiman, President of Standard Textile. "His leadership, experience and strategic vision position us well to accelerate growth and deliver even greater value to our customers across the markets we serve."

### About Standard Textile

Founded in 1940, Standard Textile has developed a culture of innovation, quality, and service. With more than 150 patents issued, its products are engineered to deliver durability, longevity, and value. A vertically integrated company, Standard Textile is a leading global provider of total solutions in the institutional textiles and apparel markets. Leveraging textile design, manufacturing, and laundry expertise, and its global infrastructure, this company serves customers in the healthcare, hospitality, interiors, workwear, and consumer markets worldwide. For more information visit [standardtextile.com](https://standardtextile.com).

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